ZA-CAN-221000005

**November 2022 Diabetes Month**

November is Diabetes Month! Please help raise awareness and drive consultations to your practice. Below find social media content which can be shared on your social media pages, the images can be downloaded from

[November is Pet Diabetes Month - MSD Animal Health South Africa (msd-animal-health.co.za)](https://www.msd-animal-health.co.za/november-is-pet-diabetes-month/)

Contact your MSD Animal Health representative should you need more information on Caninsulin®



**The following are some suggested images and copy for your social media posts.**

**You are welcome to add the following tags to your post; e.g. #PetDiabetesMonth2022 #Diabetes #Dogs #Cats**

|  |  |
| --- | --- |
| **POST** | **IMAGE** |
| **POST 1:**  November and #PetDiabetesMonth is approaching us quickly. Pet diabetes can be confusing and overwhelming.  Sugar and Spike are here to help us understand diabetes together in a way that is friendly, fun and engaging.  Both Sugar and Spike have been diagnosed with diabetes by their vet and are living happy lives with the correct treatment.  Diabetes is manageable, especially with the FREE Pet diabetes tracker app. Download the app by clicking on the link below.  https://www.msd-animal-health.co.za/pet-diabetes/  #PetDiabetesMonth #MSDAnimalHealth #SpikeTheDog #SugarTheCat #KnowTheSignsOfPetDiabetes #PetDiabetesTracker #SugarAndSpike  Phone us today at {\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_} and schedule an appointment if you think your pet might have diabetes. | **Post 1: Diabetes Month announcement and Owner competition** |
| **POST 2:**  Meet Spike, he is a goofy, hyper-affectionate dog and he’s recently been diagnosed with pet diabetes. He’s new to it all and learning about the condition from his vet and especially from Sugar, his feline friend, who loves to remind him of the signs and manageability of pet diabetes every chance she gets.  Both Sugar and Spike will help us to Face-up to pet diabetes together. #LetsFaceUpToPetDiabetes.  Follow Sugar and Spike in the month of November, which is diabetes awareness month, as they talk about pet diabetes.  Did you know that you can monitor pet diabetes even better with the PetDiabetesTracker app?  Click on the link below to download the FREE Pet Tracker APP.  https://www.msd-animal-health.co.za/pet-diabetes/  #PetDiabetesMonth #MSDAnimalHealth  #SpikeTheDog #KnowTheSignsOfPetDiabetes #PetDiabetesTracker  Phone us today at {\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_} and schedule an appointment if you think your pet might have diabetes. | **Post 2: Meet Spike, the Dog** |
| **Post 3:**  Meet Sugar, she is a smart and sassy cat with a diva purrsonality, she has diabetes. Her blood sugar is well-regulated now and she loves to share all her knowledge of signs and management with her next-door neighbour and pal, Spike.  We need to help Spike face the facts. Spike has been complaining that he is thirsty all the time and is needing to "lift his leg" way more than usual.  These are 2 of the signs of diabetes and Spike should get to his vet for a check-up.  November is diabetes awareness month, look out for more from Sugar & Spike as they talk about pet diabetes.  Did you know that you can monitor pet diabetes even better with the PetDiabetesTracker app?  Click on the link below to download the FREE Pet Tracker APP.  https://www.msd-animal-health.co.za/pet-diabetes/  #PetDiabetesMonth #MSDAnimalHealth #SpikeTheDog #KnowTheSignsOfPetDiabetes #PetDiabetesTracker  Phone us today at {\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_} and schedule an appointment if you think your pet might have diabetes. | **Post 3 Meet Sugar, the Cat** |
| **Post 4:**   |  | | --- | | **FACE THE SIGNS**  Spike: Pet diabetes made me so thirsty, I could guzzle water down by the bucket full.  Did you know that you can monitor pet diabetes with the PetDiabetesTracker app?  Click on the link below to download the FREE Pet Tracker APP.  https://www.msd-animal-health.co.za/pet-diabetes/ | | **Post 4 Face the signs of Pet Diabetes** |
| **Post 5:**  Manage your pet’s diabetes with the help of MSD Animal Health’s PetDiabetesTracker App!  Click on the link below to download the FREE Pet Tracker APP.  https://www.msd-animal-health.co.za/pet-diabetes/ | **Post 5: PetDiabetes Tracker App Video** |

Caninsulin**®** Reg. No. 97/22.1/13 (Act 101/1965)

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