

WORLD OF CATS AND DOGS 2015 (WODAC)



This year's WODAC expo was held 17 – 19 July, as usual it was well attended with 35 000 pet lovers coming from far and wide to take part in the weekend's festivities. MSD Animal Health was there with some of our main products on display including our Activyl top-spot for fleas, Quantel deworming, our Nobivac vaccine range and of course, Bravecto. Naturally Bravecto was the main topic of discussion over the weekend with many testimonials from pet owners about their great experience with Bravecto and how their dogs are tick and flea free since starting to use it. We gave away much appreciated shopping bags to all passing by and the children were delighted to receive a Bravecto balloon which made sure the Bravecto purple was definitely visible around the entire exhibition hall.

If you missed us at this year's expo be sure to put it in your calendar for 2016, as a pet lover, it is not one to me missed!