

ENJOY MORE
MOMENTS THAT
MATTER

MORE TREATS, LESS TREATMENT

Get back to enjoying more cuddles and comfort time with your favourite cat. With Bravecto® Spot-On, your pet will be protected for 3 months with a single dose¹ – freeing you and your family up to do the things you love to do.

NO MORE WORRIES ABOUT

- WAITING FOR PROTECTION TO BEGIN
- SCHEDULING MONTHLY TREATMENTS
- UNCONTROLLABLE HOUSEHOLD INFESTATIONS

WHY BRAVECTO®?

Millions of dogs around the world have benefited from the extraordinary protection of Bravecto®, now your cat can also benefit from the extended protection to fight against ticks, fleas and mites. We've invested in rigorous clinical trials to produce a safe and effective treatment.

MAXIMUM IMPACT, ZERO COMPROMISE

- SUITABLE FOR ALL CATS OLDER THAN 11 WEEKS
- APPROVED FOR CATS OVER 1,2 KG¹
- TESTED AT 5 TIMES THE MAXIMUM CLINICAL DOSE¹
- ONE TREATMENT. 3 MONTHS OF PROTECTION¹ AGAINST TICKS, FLEAS AND MITES
- FLEA EFFICACY OF 95 % (C. FELIS) WITHIN 8 HOURS OF ADMINISTRATION
- TICK EFFICACY OF 90 % (I. RICINUS) WITHIN 8 HOURS OF ADMINISTRATION
- WORKS FROM THE INSIDE, SO IT WON'T RUB OFF ON CHILDREN OR FURNITURE ONCE THE SPOT-ON SITE HAS DRIED

SIMPLE, CONVENIENT DOSING



Bodyweight of cat (kg)	Strength and number of pipettes to be administered		
	Bravecto® Spot-On 112.5 mg	Bravecto® Spot-On 250 mg	Bravecto® Spot-On 500 mg
1,2 – 2,8	1 tube		
>2,8 – 6,25		1 tube	
>6,25 – 12,5			1 tube
>12,5			use in combination

Bravecto® Spot-On for Cats is for use in cats from 11 weeks of age, weighing at least 1,2 kg. For cats above 12,5 kg, use a combination of two tubes that most closely matches the body weight.



REGISTRATION HOLDER

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www.msd-animal-health.co.za
Contains: Each 1 ml of Bravecto® Spot-On contains 280 mg fluralaner.
ZA/BRV/1218/0064

www.bravecto.co.za

References:

1. Bravecto Spot-On [prescribing information]. Madison, NJ: MSD Animal Health; 2016
2. Data on file: Study No S11261-00-HIP-CLI-CN. Determination of the speed of kill of CBPI administered once orally or topically at a dose of 25 mg/kg body weight against tick infestations (*Ixodes ricinus*) and flea infestations (*Ctenocephalides felis*) on dogs. 2012. MSD Animal Health Innovation GmbH, Schwabenheim, Germany.
3. Data on file: Study No S12114-00-HIP-CLI-CN. Determination of the speed of kill of CBPI against ticks (*Ixodes ricinus*) and fleas (*Ctenocephalides felis*) on dogs 4 or 8 hours after oral or topical treatment with CBPI at a dose of 25 mg/kg body weight and after reinfestations 28, 56 and 84 days after treatment. 2012. MSD Animal Health Innovation GmbH, Schwabenheim, Germany.
4. Rohdich N, Roepke RKA, Zschiesche. 2014. A randomized, blinded, controlled and multicentered field study comparing the efficacy and safety of Bravecto™ (fluralaner) against Frontline™ (fipronil) in flea- and tick-infested dogs. Parasites and Vectors, 7: 83: pp 1-5
5. Data on file: Study Number: S12042-00-HIP-CLI-CN; Study to confirm the efficacy of three different batches of CBPI 13.64% (w/w) flavoured chewable tablets administered orally, once only, at a dose of 25 mg CBPI/kg body weight against controlled laboratory induced Rhipicephalus sanguineus infestations in dogs. 2013. MSD Animal Health, Malélane Research Unit, Outh Africa.
6. Bravecto [prescribing information]. Madison, NJ: MSD Animal Health; 2014
7. Jacobson LS. The South African form of severe and complicated canine babesiosis: clinical advances 1994-2004. Vet Parasitol. 2006; 138:126-39.
8. Shaw, S.E., Day, M.J., Birtles, R.J., Breitschwerdt, E.B., 2001. Tick-borne infectious diseases of dogs. Trends in Parasitology 17, 74-80.
9. Seneviratna P, Weerasinghe N, Ariyadasa S: Transmission of Haemobartonella canis by the dog tick, Rhipicephalus sanguineus. Res Vet Sci 1973; 14:112.
10. Lappin MR. Update on flea and tick associated diseases of cats. Veterinary Parasitology. Volume 254, April 2018, Pages 26-29



3 MONTHS
PROTECTION
AGAINST TICKS

3 MONTHS
PROTECTION
AGAINST FLEAS

3 MONTHS
PROTECTION
AGAINST EAR MITES

NEW
Spot-On with
a twist

GIVE YOUR CAT EXTENDED
PROTECTION AGAINST TICKS,
FLEAS AND MITES.



3 months
control with
one dose.

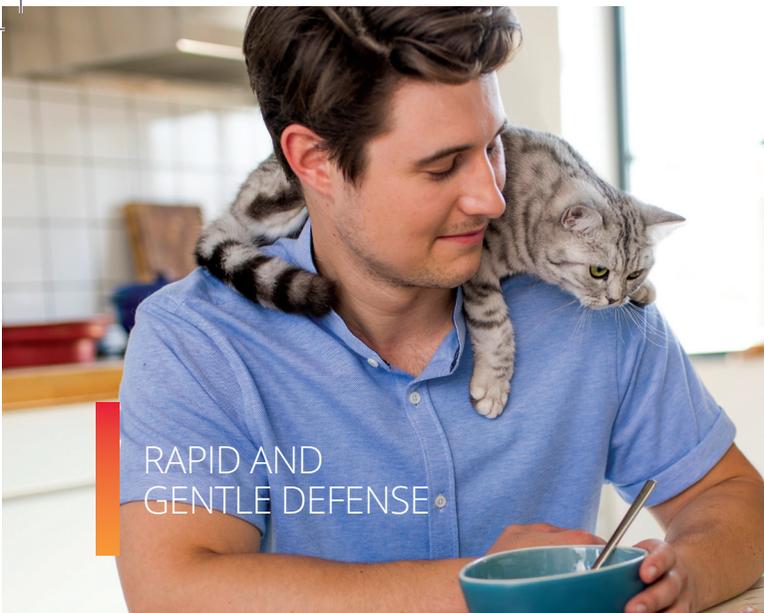


Fewer treatments
per year makes
adherence easy.



BRAVECTO®
EXPECT THE EXTRAORDINARY

MSD
Animal Health



RAPID AND GENTLE DEFENSE

6 WAYS BRAVECTO® HELPS YOU AND YOUR PET

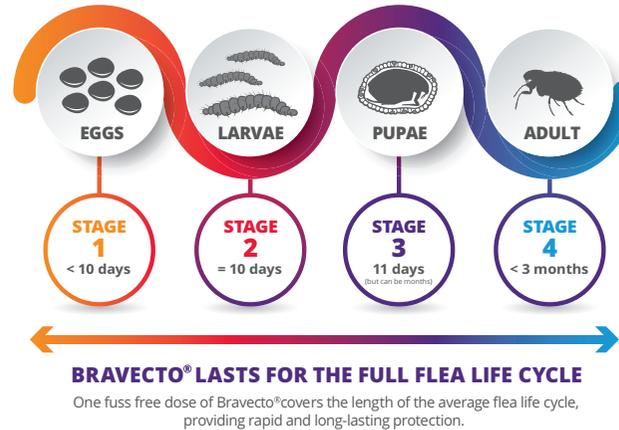
- 1 LONGEST-LASTING PROTECTION AVAILABLE IN A SPOT-ON¹
- 2 3 MONTHS OF PROTECTION AGAINST TICKS, FLEAS AND MITES¹
- 3 SINGLE DOSE APPLICATION
- 4 STAY PROTECTED WITH ONLY 4 TREATMENTS PER YEAR
- 5 ONCE ABSORBED CANNOT BE WASHED OFF
- 6 MAY BE USED ALONGSIDE OTHER MEDICATIONS¹

BRAVECTO® BREAKS THE FLEA LIFE CYCLE

Fleas don't just hurt your cat, they invade your space, leaving offspring in your carpet, bedding and furniture.

Quickly multiplying by the thousands, these intruders infest your home resulting in a constant supply of new fleas that can bite you and your pet.

Bravecto® kills newly emerged fleas before they can produce viable eggs^{2,3} and thus breaks the flea life cycle and effectively eliminates these pests and their offspring from your home.



Bravecto® is here to help you spend more quality time with your pet and less effort dealing with tick and flea infestations. It lasts three times longer than common monthly treatments and has a greater **persistent efficacy against ticks, fleas and mites** on cats than any other spot-on.¹

Cat lovers appreciate the extraordinarily long **3-month hassle-free period** between treatments and the single dose application of Bravecto®. We think you and your cat will too!

BRAVECTO® KILLS TICKS AND FLEAS THAT TRANSMIT DISEASE

Ticks are not only ugly, but, they carry and can transmit harmful diseases such as biliary⁷, ehrlichiosis⁸ and feline infectious anaemia⁹ to your cat as well as harmful diseases to yourself. On your cat, fleas don't only cause scratching but can also transmit diseases like Bartonellosis, and tapeworms¹⁰; as well as causing anaemia and flea allergy dermatitis. Bravecto® **kills ticks and fleas fast** and **lasts a full 3 months** thus, reducing exposure to these diseases.^{2,3,4}

EXTRAORDINARILY EASY TO APPLY

- ABSORBED THROUGH THE SKIN
- DRIES QUICKLY
- LEAVES AN ALL-ROUND GREAT APPEARANCE

With Bravecto®'s unique spot-on solution you and your cat can enjoy the fast-acting, long-lasting effects with no sticky spots or messy residue.

The friendly Twist'n'Use™ system removes any worries about the cap. **The cap does not come off – just twist the cap to break the seal and apply.** No fears about the cat swallowing it – complete peace of mind. A single dose protects and remains

working for three times longer than monthly treatments.¹ Apply Bravecto® and keep your cat looking and feeling fine with **protection that lasts 3 months.**

WHY DOES BRAVECTO® LAST SO LONG?

Because Bravecto® contains fluralaner, which has unique and innovative properties. After treating your cat with Bravecto®, fluralaner is absorbed from the site of topical administration and is then absorbed into the bloodstream. Within the bloodstream there are proteins to which fluralaner attaches very tightly, and the body then eliminates fluralaner very slowly. This leads to a long duration of activity. When it does get removed from the body, it departs mostly unchanged in the faeces.^{5,6}



LOOK FINE
FEEL FINE