

G4083

# **BRAVECTO**<sup>®</sup>

**1 Tasty chew**

**12 Weeks** tick & flea protection

**0 Worries**



**12**

**WEEKS** protection in a flash



**MSD**  
Animal Health

# A GIANT LEAP FORWARD IN FLEA AND TICK PROTECTION.

Bravecto® brings innovation<sup>9</sup> in the treatment of fleas and ticks by providing protection for your dog for 12 weeks. Available from your veterinarian or vetshop.

## HOW DOES IT WORK?

### Bravecto® breaks the flea life cycle

Fleas don't just hurt your dog, they **invade your space**, leaving offspring in your carpet, bedding and furniture. Quickly **multiplying by the thousands**, these intruders **infest** your home resulting in a constant supply of new fleas that can **bite you and your pet**. Bravecto® kills newly emerged fleas before they can **produce viable eggs**<sup>2,3</sup> and thus, **breaks** the flea **life cycle** and effectively **eliminates** these pests and their offspring from your home.

### Bravecto® kills ticks that transmit disease

Ticks are not only ugly, but, they carry and can transmit biliary and other **harmful diseases** to both pets and people. Bravecto® **kills ticks fast** and lasts a full 12 weeks<sup>1,2,3</sup> thus, reducing exposure to these diseases. What is more, Bravecto® has also been **tested in South Africa** against our Yellow Dog Tick, with **great results!**<sup>8</sup>



For when adv  
your pet is

# WHY CHOOSE BRAVECTO®

Bravecto® is easier to give.  
Harder to forget.

- Dosing is a treat – literally!
- Bravecto® is a very tasty chew.
- Bravecto® lasts 12 weeks! In these busy times, remembering to keep tick and flea protection current is a challenge, with 3 months protection, you only need to treat your dog **4 times a year**.
- Bravecto® **does not wash off** when your dog swims or gets wet, it works from the inside out
- No messy mark left on the fur
- No risk of loss as with collars

Bravecto® is safe, fast-acting and family-friendly

- Protects **3 times longer** with just **one chew** that has a flavour dogs love!<sup>1</sup>
- **Starts killing in 2 hours** and continues to kill fleas and ticks for a full 12 weeks.<sup>2,3</sup>
- Works from the inside so, it **won't rub off** on children or furniture.

Adventure calls,  
your dog is protected.



**BRAVECTO®**

# MORE REASONS TO CHOOSE BRAVECTO®

- Unique active ingredient<sup>9</sup>
- Can be used as an integral part of flea allergy dermatitis treatment<sup>1</sup>
- Safe in dogs with the MDR1 gene deficiency: (eg. Collie type breeds)
- May be used in puppies from 8 weeks of age
- May be used in pregnant and lactating dogs<sup>5,6,7</sup>
- Effective<sup>1</sup>
- Easy to give<sup>4</sup>
- Lasts for 12 weeks<sup>1</sup>

## References:

1. Rohdich N, Roepke RKA, Zschiesche. 2014. A randomized, blinded, controlled and multi-centered field study comparing the efficacy and safety of Bravecto™ (fluralaner) against Frontline™ (fipronil) in flea- and tick-infested dogs. *Parasites and Vectors*, 7: 83: pp 1-5. 2. Data on file: Study No S11261-00-HIP-CLI-CN. Determination of the speed of kill of CBPI administered once orally or topically at a dose of 25 mg/kg body weight against tick infestations (*Ixodes ricinus*) and flea infestations (*Ctenocephalides felis*) on dogs. 2012. MSD Animal Health Innovation GmbH, Schwabenheim, Germany. 3. Data on file: Study No S12114-00-HIP-CLI-CN. Determination of the speed of kill of CBPI against ticks (*Ixodes ricinus*) and fleas (*Ctenocephalides felis*) on dogs 4 or 8 hours after oral or topical treatment with CBPI at a dose of 25 mg/kg body weight and after reinfestations 28, 56 and 84 days after treatment. 2012. MSD Animal Health Innovation GmbH, Schwabenheim, Germany. 4. Data on file: Study No SI 2013-00-ISO-CLI-CN. Field study to evaluate the palatability of 13.64 % w/w CBPI chewable tablets in dogs. 2012. MSD Animal Health Innovation GmbH, Schwabenheim, Germany. 5. Walther FM, Allan MJ, Roepke RKA, Nuernberger MC. 2014. Safety of fluralaner chewable tablets (Bravecto™), a novel systemic antiparasitic drug, in dogs after oral administration. *Parasites Et Vectors* 7:87, pp 1-7. 6. Walther FM, Paul AI, Allan MJ, Roepke RKA, Nuernberger MC. 2014. Safety of fluralaner, a novel systemic antiparasitic drug, in MDR1(-/-) Collies after oral administration. *Parasites Et Vectors* 7:86, pp1-3. 7. Walther FM, Fisara P, Allan MJ, Roepke RKA, Nuernberger MC. 2014. Safety of the concurrent treatment of dogs with Bravecto™ (fluralaner) and Scalibor™ protector band (deltamethrin). *Parasites Et Vectors* 7:105, pp 1-2. 8. Data on file: Study Number: S12042-00-HIP-CLI-CN; Study to confirm the efficacy of three different batches of CBPI 13.64% (w/w) flavoured chewable tablets administered orally, once only, at a dose of 25 mg CBPI/kg body weight against controlled laboratory induced *Rhipicephalus sanguineus* infestations in dogs. 2013. MSD Animal Health, Malelane Research Unit, South Africa. 9. Ozoe Y, Asahi M, Ozoe F, Nakahira K, Mita T. 2010. The antiparasitic isoxazoline A1443 is a potent blocker of insect ligand-gated chloride channels. *Biochem Biophys Res Commun*; 391: pp 744-749.

**BRAVECTO®** Reg No G4083 (Act 36/1947) | Contains minimum 25 mg Fluralaner per kg body weight

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